



ABLE INTERNATIONAL WINS BRIEFING

W/E 22 MARCH 1990

NARCONON INTERNATIONAL

The 30-second commercial called "Don't Let a Life Slip Away" from Narconon New Life Centers has been aired on a number of TV stations and seen by millions of viewers. There are phone calls and starts coming in off this commercial. It was also aired this week to over 40,000 hispanics on the local Spanish station Channel 52.

Narconon Boston delivered drug education presentations to 2,300 students in classrooms this week, and off that one person started the Narconon program. Nine newspapers ran a "Narconon Info" Public Service Announcement in Boston.

At Narconon Chilocco New Life Center in Oklahoma, the "Chilocco Indian Agricultural School " sign has been renovated back to its original form.

An article was published in an Oklahoma newspaper on awards presented to three part in educating youth about drugs.

The Div Six Kids at Narconon Chilocco New Life Center have lectured to 3,400 students in local schools. The last event held at a school was attended by a newspaper reporter who spent one and half hours with the kids and also gave them

a tour of the newspaper office. A large article is coming out on their work. Another article has already come out in Kansas, from their presentation to other kids about drugs.

In Spain the Director of the visited Narconon Mediterraneo and is interested in referring people to Narconon.

In Belgium a judge decided this week to put a drug addict into the Narconon program in Holland instead of in prison. This is the first start for Narconon from the country of Belgium.

The ED of Narconon Schliersee recently met with a high government official in Switzerland about sending addicts to Narconon from Switzerland. This district has sent one girl paid by the government and they are setting up a regular line for addicts to be referred there.

In Germany a magazine named has agreed to print another large theta article on Narconon Schliersee.

In England the Narconon United Kingdom Drug Rehab Unit are delivering drug education in the community. The Director of a school in England sent a letter to Narconon stating that the students were very impressed with the lecture, and that they are of the opinion that they will never try drugs. The school gave a 50 Pound donation, and asked the lecturer in the letter to send someone to lecture to the parents. Another school where the lectures took place also sent a donation.

In Sweden, a local newspaper in the South of Sweden printed a theta article regarding drug education by Narconon in the schools. The article was headed "Much Stronger to Say No to Drugs", and talked about how the lecturer has been drug free for two years after getting help from Narconon Malmo. After the lecture one student said to the press he understands how dangerous drugs are. Also that the other teachers want the lecturer to come to their classes too. The newspaper stated: "Narconon's drug education lectures are very popular in Sweden, and a lot of documentation is coming in as acceptances for the boys that work for Narconon".

APPLIED SCHOLASTICS INTERNATIONAL

In China, an article was published in a make name of a place) publication talking about the teaching materials and methods and stating that the L. Ron Hubbard Technology is used.

In China Applied Scholastics International was included in the brochure of the Chinese Association.

One of the Chinese teachers studying at Delphi has stated that he has observed the importance of Ethics, and intends to write an article in China giving people in China a

broad scope of the application of LRH educational technology. (He writes articles on education in magazines in province in China).

Press was received on Delphi, Oregon, as a result of the Student Government's involvement in an environmental issue.

At an LRH school in the United States a grandmother wrote to acknowledge that her granddaughter who was having problems in school is now working at grade level thanks to the Learning Book.

In Australia, a company in New South Wales gave a written endorsement on a staff member at Applied Scholastics that had done consultancy for Applied Scholastics for the company, and recommends his services to other clients.

A report from Education Alive analysing the results of LRH Study Tech courses in two schools in South Africa shows excellent results. At a school in Johannesburg, the principal reported 24 percent pass rate for people finishing High School prior to Education Alive courses, then 57 percent the next year after the first Education Alive course and 72 percent the third year after the second Education Alive course. Another school in Pretoria near Johannesburg went from 39.5 percent pass rate to 69 percent after the Education Alive courses, and language passes after the Education Alive courses was 100 percent.

THE WAY TO HAPPINESS FOUNDATION INTERNATIONAL

The Hotel and Garden in downtown Los Angeles has been delivered 500 hardback copies of TWTH. This is an international hotel that requested copies of TWTH for each of its rooms for the guests. The Director of Rooms, thanked TWTH International for receiving the books and remarked that TWTH is "charming". The has hotels in Honolulu, Singapore and Tokyo.

States motel chain, has requested hardback TWTH for their guest rooms. At two of their locations,

Travelodge, both in the General Manager will make the books available to his public. A total of 1,000 hardbacks has been requested by 11 hotels and motels in the greater Los Angeles area so far.

In Colombia, as a result of the one and a half million TWTH booklets distributed in the last six months to schools, jails, universities, police forces, fire departments and the public, thousands of letters have been received from a variety of individuals and groups accepting TWTH as the answer for society.

TWTH has been chosen to be part of a National Drug Prevention Plan by many groups in Colombia including the country's

The program will be obligatory for in Colombia to study about drugs.

In Colombia a special document issued from the states the following:

"The Way to Happiness Foundation has printed a book with the same name in order to help the society to better behaviour and help people to live as a group..... The Way to Happiness is a tool to recover moral values."

As a result of this hundreds of letters have been received by the Foundation from the requesting booklets.

In Colombia, hundreds of Colombian youth gathered at an amusement park and tossed their toy guns and other weapons into a fire. The mass media promoted this event through the radio along with interviews with TWTH staff. TWTH message was made known that violence and war were not survival actions and that "we want peace for our country". As a result of this a special letter was received from the presidency of Colombia endorsing this event. Also TV, radio and the newspapers picked up on it and made TWTH and this activity known. Hundreds of calls came into the Foundation inquiring and in support of the event. A few weeks after this event the example that the youth had set was made known through a second activity. A Colombian guerilla group, called M-19, laid down their weapons (real ones), burned them and said no to violence, murder and destruction and yes to peace, happiness and survival.

In South Africa, a company north west of Johannesburg, after receiving TWTH, passed it onto a youth leader in the Black community. The youth leader said that he will use TWTH as the basis for their youth group, and they want to adopt it as their code.

A teacher involved in TWTH Set a Good Example contest phoned one of the sponsors and said that TWTH is one of the best books on real life basics he had ever read. As a result of this the sponsor renewed his sponsorship for next year's contest.

A letter was received from the of Nigeria. The of the group wants to connect up with Concerned Businessmen's Association of America, a TWTH group. He shared the following success in his letter:

"This organization accepts the contents of The Way to Happiness book with much delight for the book pointed the way the organization fashioned its aims and objectives. Many copies of the book have been purchased from Scientology Technology Center in Lagos. Nearly all the members of the organization have a copy of this wonderful booklet. If possible we do want to involve some of your program we can take part with".

CRIMINON INTERNATIONAL

The Alabama has run over 100 children on TWTH courses, and reports that it is having a positive effect. He states that there is a less than 5 percent recidivism rate and closer to 2 percent. Note: Normal recidivism rate is 80 percent.

On this program there are wins that the children are having, having gone through TWTH and other LRH courses in Juvenile Court(a probational system) in Alabama. Here are excerpts from some of the success stories:

".....I once ran the streets and sold drugs. I don't want anyone in my family to grow up that way. So I understand how loving and helping children can make you happy. To see them grow up and be successful is a great feeling. I know I can straighten my life out....".

"All of the things the book(TWTH) dwelled were important, but two of them really mean a lot to me. Honesty and Respect. When one is honest to himself and respects himself, then he can really say that he is happy. If you want respect from people, you have to give respect in return: I really enjoyed reading this book. I think I'll use this book as a set of rules to go by."

"I realized by reading this book(TWTH) that I committed a serious crime and I need to pay my dues."

"... in fact, it would be a lot "cooler" to have the guts to stand up to peer pressure and say no. If my friends can't respect that then they must not be true friends".

"I realize that what I did was wrong. Me being the role model for two younger sisters - must be responsible for my actions in order to set a good example for them".

"Tell the other people that give out this book that I think every family should have one".

"I guess you are already aware I am elated with myself in having achieved excellence with myself in The Way to Happiness extension course. I promise to keep up the good work all the way to completion...".

