

67



**NARCOSNON**  
DRUG PREVENTION &  
REHABILITATION SERVICES

*26 Years of Saving Lives...*

1992 ANNUAL REPORT

## THE MISSION OF NARCONON INTERNATIONAL

**A**t a time when the cultures and societies of earth continue to be ravaged by the abuse of alcohol and other drugs, Narconon International remains dedicated to the goal of

- A world where individuals of all races, colors and creeds are freed from the enslaving addiction and abuse of alcohol and other drugs
- A world where children and adults alike are effectively educated on the nature and full extent of harm inflicted by alcohol and drug abuse
- A world where every man, woman and child is provided with healthy and constructive alternatives to alcohol and drugs so that the use and abuse of these poisons cease to plague our cultures and undermine individuals and their families.

Using the discoveries and a new drug rehabilitation program developed by L. Ron Hubbard, these goals are not beyond our reach. However, Narconon cannot begin to accomplish these goals alone.

The purpose of Narconon is not only to save lives and salvage individuals through its own rehabilitation centers around the world, but also to make its highly effective drug rehabilitation methods available to other programs so they too can achieve the same results.

By working together in cooperation and understanding, a drug-free world is possible.

## NETWORKING AND COOPERATION ESSENTIAL TO TACKLE THE INTERNATIONAL DRUG PROBLEM



*John Duff*

**A** message from the President of Narconon International:

Dear Friends,

No group and no single nation is going to effectively curtail the international drug problem. It is simply too big. There is just too much money and too many people involved, both as victims and as criminal profiteers.

Many people believe that nothing significant can be done to eliminate the scourge of drugs. Illegal drug trade and use is still very much with us even after nearly a century of efforts to reduce substance abuse through prohibition, law enforcement and rehabilitation programs of diverse descriptions.

Nevertheless, there is real reason to have hope for the future. The road to bettering conditions for man has always been the road of increased understanding. In the case of alcohol and drug abuse, we have today a new understanding which, in actual practice, has worked to free thousands from their addictions to alcohol and other drugs.

Sometimes a rehabilitation approach works for some, while for others it does not. It is not uncommon for addicts to go through many different rehabilitation programs before something finally helps them. And all too often, addicts never find the help they need and the consequences are tragic.

The Narconon rehabilitation program has evolved through more than 25 years of research and application. From its earliest days, when prison inmate William Benitez began the program in Arizona State Prison, there was a distinct difference in Narconon's approach. While many other programs sought to help an addict control his cravings for more drugs, Narconon took a different tack. It was discovered that if an addict could be helped to feel healthier and more competent mentally and physically without drugs than he did on drugs, he ceased to require drugs.

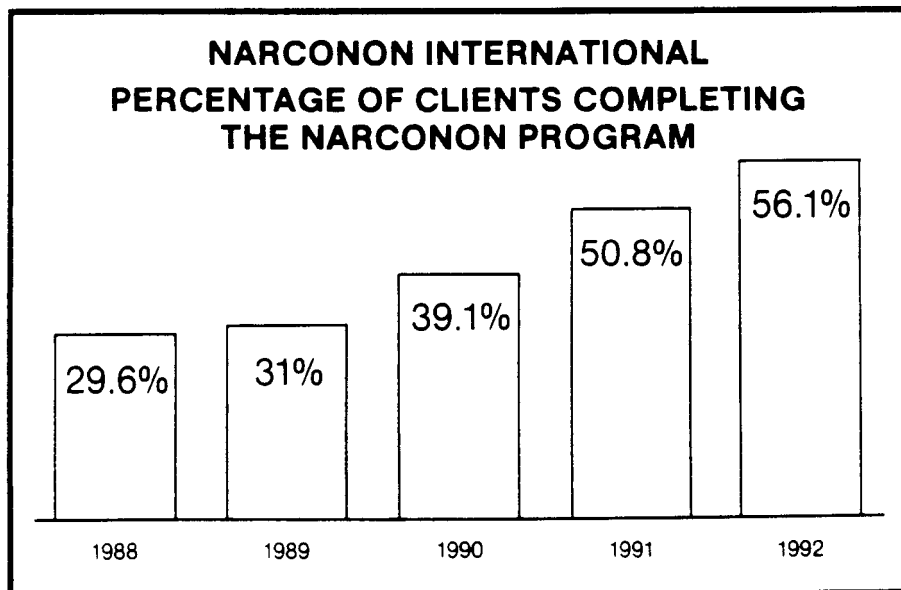
Benitez started Narconon based on L. Ron Hubbard's research into workable ways to increase the general abilities of man. It immediately had success after success for even hard-core heroin addicts.

Meanwhile, Hubbard continued his research and made the vital discovery that drug residuals lodge in the tissues of the body and remain there, unsuspected, even after they have supposedly been eliminated years earlier. These residuals continue to harmfully affect the individual and full rehabilitation is not possible unless these residuals are gotten out of the system. To achieve this, Hubbard developed a unique detoxification program that is now a standard part of Narconon's rehabilitation procedures.

Narconon has much to offer other rehabilitation centers in the form of a precise, step-by-step program which gets standard results. Through it, people can be freed from any desire to continue abusing drugs or alcohol.



*L. Ron Hubbard*





*Narconon Program materials*

Even in the area of drug education, Hubbard's discoveries provide new insights about how to better inform children and adults concerning the harm that drugs cause.

Narconon is not in competition with any other drug rehabilitation program. It is part of Narconon's mission to make this new understanding about substance abuse available to anyone who will use it to effectively help others. Many of the organization's activities over the past year have been in this direction.

The world's drug problem is so large that every possible hand is needed to turn things around. Millions of lives will be saved or lost depending on whether or not Hubbard's discoveries are used or ignored.

The bottom line is that ending addiction for the individual is today more possible and more certain than it has ever been in the past. That doesn't mean it is easy. And it doesn't mean there will not continue to be failures in efforts to help those addicted to alcohol or drugs. Nor does it mean that it is now possible to prevent all substance abuse through better drug education programs.

But the future of drug education and rehabilitation has never looked brighter, as evidenced by a continuing improvement in the retention rate of those participating in the program. (Narconon's retention rate in 1992 was 56.1 percent, while average retention rates in long-term drug treatment in the U.S. range between 14-21 percent.) Narconon sincerely believes that by working with the many other groups and individuals in the rehabilitation field, substance abuse can be significantly curtailed throughout the world.

Sincerely,

John Duff



*G. Megan Shields, M.D.*

**C**hemical elements harmful to living tissue have been found to accumulate in the human body. This has far-reaching consequences: a person who was involved in taking drugs and who later stopped can yet be influenced by a drug, even years later.

Customary medical procedures held no solution to this problem. Various treatments have been proffered which ranged from the psychiatric viewpoint of getting the person to believe that the problem he was experiencing from toxins were all in his mind, to the administration of drugs to suppress the symptoms exhibited. These treatments only served to compound the situation.

No breakthrough was made at all until L. Ron Hubbard attacked this problem head-on.

He found that people with histories of taking drugs have less than optimum reactions to situations in life and

less success in handling their jobs and relationships. When the effects of these drugs were reduced, people's ability to survive well was enhanced. Over the years, Mr. Hubbard developed various methods of achieving a reduction of the effects of drugs.

In 1979 his researches culminated in the New Life Detoxification Program. This is the first and only regimen in existence that has been shown in scientific studies to reduce the level of toxic material stored in the body, and to do it safely and without the administration of any further drugs.

In the course of my work, I have had the opportunity to observe first-hand the results of the New Life Detoxification Program, and have found them to be nothing less than miraculous.

The common theme expressed by people who have completed the program is that they are no longer encumbered by chemicals which were shutting off their lives. They express increased mental clarity and new hope for the future. Their lives upon completion of the program are happier, healthier and more productive.

Megan Shields, M.D.

*Dr. Shields is a medical doctor in Los Angeles who not only has administered the delivery of the New Life Detoxification Program but who has also participated in independent scientific studies of the efficacy of the program.*

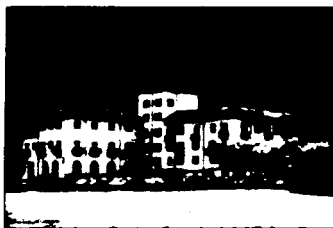


Condor

### NEW NARCONON CENTERS OPEN



Il Falco



Tucano



Grifone



Four new Narconon rehabilitation centers were opened in Italy during 1992: Narconon Il Falco, Tucano, Grifone and Condor.

A new Narconon rehabilitation center was also opened in Santa Cruz, Northern California, that is both state licensed and certified.

Narconon drug education programs were launched in Brazil and South Africa.

Construction has begun for a Narconon rehabilitation center just outside Moscow.



Northern California



Moscow



*Narconon centers around the world.*

Narconon Associations were also launched in Hungary, Austria, Belgium and Gotenborg, Sweden. These are grass roots associations working to raise funds and secure other support for the opening of new Narconons in these areas.

### **NARCONON CHILOCCO INTERNATIONAL TRAINING FACILITY OFFICIALLY OPEN**



Trainees from around the world have begun to flood into the international training center at Narconon Chilocco New Life Center in Chilocco, Oklahoma.

Comprising 167 acres of lush Great Plains landscape, the center, which was previously the Chilocco Indian Agricultural School, is a complete rehabilitation center where substance abuse clients can retreat from life's confusions and gain the skills needed to create a new beginning for themselves. The international training center exists alongside the Narconon Chilocco rehabilitation facility.

Students who come to Chilocco for training in delivering the Narconon program are not only able to study the materials in a professional setting, but also to apprentice in delivering the program—a vital part of all Narconon training.

Some of the first trainees at the training center have come from Mexico, Colombia, Israel, Australia, Sweden, Spain, Portugal and Italy.

Narconon Chilocco is now moving into its next phase of expansion which includes the renovation of major training facilities on the campus and additional housing and administrative space.

**NARCONON CHILOCCO NEW  
LIFE CENTER ACCREDITED  
BY THE COMMISSION ON  
ACCREDITATION OF  
REHABILITATION FACILITIES  
(C.A.R.F.)**



The Narconon Chilocco rehabilitation center is certified by C.A.R.F. (Commission on the Accreditation of Rehabilitation Facilities) as well as licensed by the State of Oklahoma, Department of Health.

C.A.R.F. is a nationally recognized accrediting agency of rehabilitation facilities which accredits more than 20 different categories of facilities including alcohol and other drug dependency programs, chronic pain management programs, outpatient medical rehabilitation programs, community mental health agencies, and many others. C.A.R.F. is located in Tucson, Arizona.

**BOOK ABOUT DRUGS  
AND THE NARCONON  
PROGRAM REVISED**



The book *The Truth About Drugs, The Body, Mind and You* co-authored by Narconon International's President, John S. Duff, was re-written during 1992 to more comprehensively cover and update Narconon and L. Ron Hubbard's views on addiction, drug prevention and rehabilitation. The book is in the process of being marketed and published and will be released in 1993.

**1992 DRUG-FREE HEROES**



Willie Gault



In the late 1970s, while most drug education still largely consisted of scare tactics, Narconon conceived of a way to better counter the peer pressure in schools that pushes kids to try drugs.

Drug-free celebrities, many of them world renowned, joined forces with Narconon in a continuing public awareness campaign aimed at youth in the community.

Each year, Narconon singles out people who have made a significant contribution in fighting substance abuse. The 1992/93 Drug-Free Hero Awards were given to Willie Gault, Los Angeles Raiders; Teen Challenge; Andrew M. Mecca, Dr.P.H., Director, Alcohol and Drug Programs State of California; "Wild Bill" Mock, Hollywood Stuntman; Forest Tennant, M.D., Dr.P.H., Community Health Projects; and Dr. Vladimir Ivanov, Moscow, Russia.



Andrew M. Mecca



"Wild Bill" Mock



Forest Tennant



Vladimir Ivanov



## 1992 NARCONON ALL-STARS

**N**arconon's concept of focusing on celebrity drug-free heroes helped to set a new international trend in this area. From efforts by the U.S. White House to the activities of parents' groups, it is now recognized that drug-free celebrities, combined with an effective drug education program, serves as one of the best bastions against teenage substance abuse.

As part of this program in the United States, the "Narconon All Stars" baseball team promotes a drug-free life through media, personal appearances, a charity softball game and other events.



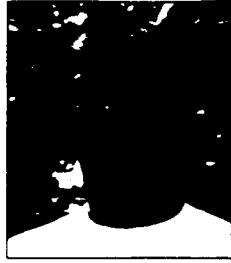
In Van Nuys, California, on October 24th, team captain Kirstie Alley and the Narconon All-Stars Celebrity Softball Team went to bat against the KNAC Radio DJ's celebrating National Red Ribbon Week and promoting a Drug Free America. Present were such stars as Ted Danson, Rhea Perlman, John Ratzenberger of "Cheers"; John Travolta; Kelly Preston; former welterweight boxing champion Carlos Palomino; Lori Petty of "A League of Their Own"; guitar player Gilby Clark of Guns N' Roses; drummer Rob Alfuso of Skid Row; and Hollywood's Honorary Mayor Johnny Grant. Hollywood stuntman "Wild Bill" Mock is the team's coach.



*Kirstie Alley*



## GRADUATE SUCCESS STORIES



Chris, a cook in New Jersey, flew over 4,000 miles to Narconon in Los Angeles in January of 1992 in hopes that he could kick his 12-year addiction to heroin, cocaine and other drugs. After a year of being totally drug-free Chris says, "I just wish that I would have come to Narconon 10 years earlier than I did. Narconon helped me gain the self-respect and appreciation of life that I missed for so long. The feeling of not having to tell lie after lie is the feeling of true happiness for me."

— C.K., United States



"As a stripper in Maryland, I was living life in the fast lane. It's hard to imagine that I was once a hard-core heroin addict. I have been in two different rehabilitation programs and had quit using on my own several times but I just wasn't happy and went back to using drugs. I never thought I could be happy with or without drugs. Since I did the Narconon Program I have experienced happiness that I never even dreamed possible! The tools I have acquired at Narconon have given me this happiness and I now realize I have the ability to achieve all the goals I've ever wanted."

— E.F., United States



"Sometimes it takes losing everything to see what you really have. And that's exactly what happened to me as a result of my heroin addiction. I've been clean now for a year and a half and have gotten back all that I lost including my ability to create, which is the most important thing to me in the world! I have been in seven other rehabilitation programs. The Narconon Program is the only program that really helped me save my life."

— B.P., United States



"For years I used drugs and it ruined my life and hurt the people I loved. I made many attempts to quit drugs but never succeeded. Then I went to Narconon to get off drugs and I can assure you that it really works. I have been working here at Narconon now for close to a year and I have discovered the joy of helping other people get off drugs."

— I.S., Italy



"I have graduated the Narconon Program and have experienced incredible changes. I'm now completely off drugs and have taken on the responsibility of setting up and running my own Narconon. I want to help save the lives of the other drug addicts and I know this will make me happy."

— E.S., Italy

## GRADUATE SUCCESS STORIES



"I am 33 years old and a member of the Ponca Tribe of American Indians in Oklahoma. In the mid-1970s I graduated the Chilocco Indian School.

"I began drinking at 15 years of age and started abusing inhalents (paint) after graduating high school. Eleven years after my graduation from high school I began the downward spiral of substance abuse ending up jobless and a single parent responsible for raising three children. I nearly lost my children to the local child welfare agency. I completed the Narconon program and now I'm on a staff training program at the Narconon Chilocco facility.

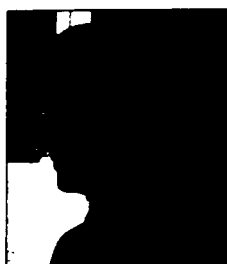
"My goal is to help Indian people with substance abuse problems, in particular those Native Americans who are suffering from inhalent abuse." — M.L., United States



"I had an eight-year drug problem that I was not able to face. After finishing the Narconon program I am much more able to handle my life and put it in the right direction. Today, I am working for Narconon and it feels very good helping others. This program is fantastic. It has helped me to have a normal life now with my family." — M.W., Sweden



"I was born and raised in South Central Los Angeles; and drugs, crime and gang violence were always in my immediate environment. I became addicted to crack cocaine and also used alcohol and marijuana. Narconon has given me the tools to regain control over my life." — B.K., United States



"It is incredible to see how a person could change in only four months. I am 20 years old. Four months ago I didn't even have a personality. I was living in an unreal world of drugs and couldn't even see beyond my nose. I was living the world of shadows where I was one of them. All of a sudden I saw the light that said Narconon. I reached to it and held on. That light is growing in me every day, and every day I get stronger. I am now in love with life and what it has to offer. Thank you, Narconon. You have taught me how to say I want to live."

— N.B., Spain

**SUBSTANCE ABUSE PREVENTION:  
EXPANDING EFFECTIVE DRUG  
EDUCATION TO YOUTH AT RISK**



Narconon believes that effective drug education is vital if the number of people being attracted to drug abuse each year is to be significantly decreased.

Narconon offers drug education through presentations in both public and private schools, juvenile halls and camps, youth groups and civic organizations and has considered this a priority since 1979. In 1992, drug education was expanded, especially in Europe. We reached 46,627 students in classrooms around the world with our drug prevention programs during the year.

Narconon drug education has proved highly effective based both on the positive responses of participants and on independent evaluations. One independent study of Narconon's drug education services, for instance, conducted in 1989 by the Foundation for Advancement in Science and Education (FASE), measured the attitude change of students from the 2nd grade to 12th grade after hearing a Narconon drug education lecture and concluded:

"Narconon's drug education program is effective in teaching students about the adverse consequences of drug abuse and has a very positive influence on the attitudes of students towards drugs.

"Students in the upper grades were well aware of the presence of the problem," stated the study. "What they wanted were hard facts on the real-life consequences of abuse. The most dramatic effect on attitude [was] observed in the borderline group of students—those indicating that they might use drugs in the future. The changes were quite pronounced; comments indicating that they would now never use drugs were common."

Of the students in this category, 86 percent indicated that they were less likely to use drugs following the presentation.

After one lecture at a high school, the principal wrote: "Thank you for spending your day at Highland Park High School. The topic of drug use is a real concern in our community. The presentation was inspiring and well organized.

"The visiting LAPD [Los Angeles Police Department] officers commented how much they were able to learn about drug use/abuse. Many of the students were truly touched and enlightened by what you said.

"We will never know for sure, but I bet my house you were able to steer some students away from the dark path of drug abuse. Once again, thank you."

Another high school principal wrote, "Your program must be rated as one of the best drug programs that have ever been presented here at Chicopee Comprehensive High School. Continue your outstanding efforts

Narconon International would like to thank A.B.L.E. International for their invaluable contribution in assisting in the compilation and publication of the Narconon Program materials and staff training courses compiled from the works of L. Ron Hubbard, and for their support of Narconon public education and information campaigns.

and never allow obstacles or discouragement to be a deterrent to control and eventually to eliminate the substance/drug abuse in our country."

Such responses to the lectures are common, an indication that they are revealing, not only for students, but also for the adults who hear them. The main barrier to expansion of drug education is the availability of funds for this purpose. Narconon's fundraising efforts are being stepped up to allow both more lectures and also printed materials to be made available in schools.

## THE NARCONON PEER LEADERSHIP TRAINING PROGRAM



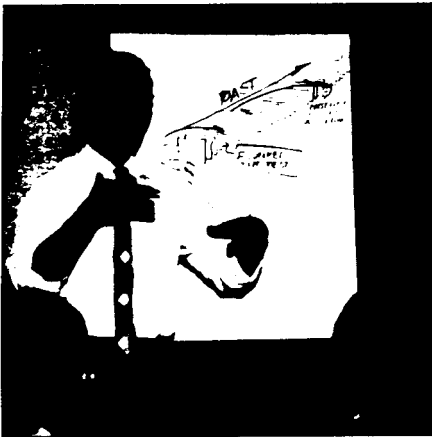
nineteen ninety two brought the development of the new Narconon Peer Leadership Training Program. This program was developed by the Narconon Boston Drug Prevention Office utilizing a series of exercises and lessons in communication and listening skills developed by L. Ron Hubbard.

The Narconon Boston Drug Prevention Office has serviced hundreds of schools throughout the New England states during the past decade.

Bobby Wiggins, one of Narconon's premier prevention specialists is involved in Narconon's drug prevention program for schools, peer leader training program, teacher training, drug prevention for business and the training of Narconon prevention specialists internationally.

The objective of the training is to provide students with the skills necessary to become competent leaders amongst their peers and take an active role in combatting substance abuse. This includes setting a good example for elementary school children and showing these young people that there are alternatives to a life involving drugs. 415 peer leaders were trained in the New England states during 1992.

In addition, the Narconon Boston Drug Prevention Office has developed training programs for educators to enhance their abilities to talk with students about alcohol and other drugs.



*Bobby Wiggins*

