

Newsweek

AUGUST 21, 1950 20c



The Best of Care for GI's Over There
(See Medicine)

-002304-

Newsweek

Registered U. S. Patent Office

The Magazine of News Significance

INDEX

News		Trends and Forecasts	
BOOKS	85	BUSINESS TRENDS	67
BUSINESS	69	THE PERISCOPE	11
FOREIGN AFFAIRS	38	WASHINGTON TRENDS	12
IN PASSING	48		
KOREAN WAR	15	Signed Opinion	
LATIN AMERICAN AFFAIRS	47	AIR DEFENSE IS URGENT, Gen. Carl Spaatz	19
LETTERS	2	BUSINESS TIDES, Henry Hazlitt	75
MEDICINE	50	RESPECTIVE, Raymond Moley	88
MOVIES	78	SPORT WEEK, John Lardner	80
MUSIC	78	WASHINGTON TIDES, Ernest K. Lindley	27
NATIONAL AFFAIRS	30		
PRESS	58		
RADIO-TELEVISION	54		
RELIGION	76		
SCIENCE	64		
SPECIAL REPORT	81		
SPORTS	62		
TRANSITION	62		

Editorial Board

Malcolm Muir,
ChairmanChet Shaw,
Executive Editor

Kenneth Crawford, Senior Editor, National
 Harry F. Kern, Senior Editor, International
 Frank Norris, Senior Editor, Features

Ernest K. Lindley,
Washington Editor

Contributing Editors

Raymond Moley, Adm. William V. Pratt, USN, Retired
 John Lardner, Gen. Carl Spaatz, USAF, Retired

Art Consultants: M. F. Agha.
 Assistant Executive Editors: Tom Malley, Niles W. von Wettberg, Dorothy Woolf.
 Associate Editors: Tom Sears, News Services; Malcolm Muir Jr., Periscope; Richard M. Rutter, Business News; Harry B. Murkland, Hemisphere Affairs; Harold Levine, War Correspondent; Russell Countryman, Photos.
 Department Editors: George A. W. Boehm, Science; Robert E. Cantwell, Books; Marguerite Clark, Medicine; Emily Coleman, Music-Art; Terry Ferrer, Religion-Education; Elizabeth Forsling, Radio-Television; Karl Hess, Press; Jack O'Brien, Sports; T. H. Welling, Movies-Theater.
 Executive Assistant: Frank G. McCusker. Department Heads: Olga Barbi, Ralph D. Paladino, Donald O. Hotelling, James W. Wells.
 Assistant Editors: August P. Giannini, Sam Halper, Gordon C. Hamilton, Richard C. Holden, Paul E. Kilne, John T. McAllister, Clem Morgello, Sherwin D. Smith, Robert Sutherland, Ralph de Toledo, Albert S. Wall.
 Senior Editorial Assistants: Donald Forbes, Merry Hannula, Elizabeth Shaw, Archer Speers, Ruth Werthman, Barbara Woodman, Gerson Zelman.
 Editorial Assistant: Muriel Ahern, Evelyn Belov, Judith Birnbaum, Jay Brennan, Lou Buttell, J. Calamari, Anne Carroll, Lillian Chiriaka, Joan Daly, Helen S. Davis, Ruth E. Davis, Jean Fishkin, Jeanne Frommer, Jane Gray, Mary B. Hood, Virginia Kelly, Elma S. Nagle, Lois Pearson, Ruth Pressman, Marvel Purvis, Vidya Sanger, Barbara Sapinsky, Kenneth Sarvis, Dorothy Shedlock, Winifred D. Shenkel, Betty S. Smith, Carmel J. Tintle, Joan Walker, John Zimms.
 Photo and Art Department: Grace Dostal, Charles D. Feeney, Clyde Magill, Frank Nigg, Thomas Orr Jr., Helen Petrie, Anthony Rollo, Jack Rollo, Ed Wergeles (chief photographer).

Bureau
 WASHINGTON, Ernest K. Lindley (bureau chief), Edward Weintal (diplomatic correspondent), Wilbur Baldinger, Vera Clay, Richard J. Davis, Walter Fitzmaurice, Ann Ives, Charlotte V. Kennedy, Norma Milligan, Hobart Rowen, Karen Salisbury, Samuel Shaffer, Mary Williams.
 CHICAGO, William C. Kiefer (chief), DETROIT, Robert Carlisle (chief).
 LOS ANGELES, Leonard Slater (chief), LONDON, Fred Vanderschmidt (chief), Geraldine Hill, PARIS, Loren Carroll (chief), Patricia Pullan, Jess W. Jones (European Editions Manager), Robert Cheve (Business Manager), BONN, Charles H. Brown (chief), TOKYO, Compton Pakenham (chief), Karl Bachmeyer (Far Eastern Manager).

Board of Directors

Vincent Astor, Chairman

E. Roland Harriman

Theodore F. Mueller

Malcolm Muir

Roland L. Redmond

Mary Cushing Astor

Charles F. Bomer

Malcolm Muir
PresidentTheodore F. Mueller
Vice President and PublisherCharles F. Bomer
Secretary and TreasurerGibson McCabe
Advertising ManagerBorden R. Putnam
Business ManagerJames A. Richards
Production ManagerArcher E. Church
ControllerEdwin E. Dowell
International Editions Manager

Editorial and Executive Offices:
 Newsweek Building, Broadway and 42nd Street, New York 18, N. Y.

A Well-Informed Public
 Is America's Greatest Security

For Your Information

ALL IN ONE: With this issue NEWSWEEK's flexible format includes a streamlined package containing a complete roundup of Korean war news in a single section—eyewitness accounts from the battlefield, front operation reports, and international developments in diplomatic and other fields. How all these events in one week's history interlock and what they mean is explained in a new two-page feature which gives their global significance (see pages 20 and 21).

BUENOS AIRES BEAT: NEWSWEEK photographer Ed Wergeles was warned in advance by other veteran cameramen that he couldn't take two cameras into Argentina, that his flash bulbs would be confiscated, and that there would be general hell to pay on the rest of his equipment at the border. Sure enough, he was met by Argentine customs officials who grabbed his visa, his cameras, and baggage and rushed off in separate directions. Wergeles just kept smiling and thus discovered the formula for unfooling the red tape which ensnarls visiting members of the press in Argentina. His equipment was finally returned intact. From then on, the grin-and-flash-gun technique accomplished a rare feat—the excellent color study of President Perón's country on pages 64 and 65 which we haven't seen duplicated anywhere.



Wergeles

GHQ OK: With the excellent cooperation of Special Service officers copies of NEWSWEEK-Pacific began to arrive on the South Korean battle front almost as soon as the shooting started. Obviously, embattled GI's haven't had much time for reading, but, for those who could afford a breather, NEWSWEEK-Pacific has been available. Gen. Douglas MacArthur put it this way: "Thanks and deep appreciation for your generous and thoughtful action. News to troops in combat is almost as essential as bread or bullets." Lt. Gen. George E. Stratemeyer, commanding officer of the Far East Air Force, adds: "The copies of NEWSWEEK which have been sent to the American airmen fighting in Korea since the inception of the conflict have not only helped morale but also have provided the men with an account of the war in readable capsule form."

WATCH FOR: The complete analysis of national census figures now being prepared by NEWSWEEK's Business department and planned for publication with state-by-state breakdown in next week's issue, Aug. 28.

THE COVER: Ensign Gizella Papp, East Chicago, Ind., and Pfc. James L. Gore of Central City, Ky., dramatically symbolize the efficient manner in which unification teamwork is operating in behalf of Korea casualties. Here Ensign Papp, a Navy nurse, is administering to an Army private aboard an Air Force plane bound for an Army hospital. NEWSWEEK's cover almost coincides with the 175th Anniversary of the Army Medical Service, whose achievements and current problems are described in words and pictures beginning on page 50 (photo by Acme).



The Editors

INDUSTRY:

Best Seller

The first book since Thomas Merton's "The Seven Storey Mountain" to show signs of becoming a runaway best seller is a 452-page work, published May 15 by Hermitage House, that projects a new science of mental health. Called "Dianetics," it is the work of L. (for Lafayette) Ron Hubbard, a 39-year-old civil engineer, radio and film writer, veteran of the armed services, and successful author of scientific fiction.

According to Hubbard, memory is not a faculty of the mind alone, but of the entire cellular system. The conscious mind he compares with a scientific brain, invariably giving the correct answer if accurate data is fed to it. But like a scientific machine being short-circuited, it is distorted by shocks, violent or painful experiences, and restored to order by "auditing," the dianetic equivalent of the psychoanalytic session.

Reviews were generally unfavorable, although most reviewers avoided the author's provocative claims and challenges ("a milestone for man comparable to his discovery of fire"). Sales in the first two weeks were about 3,000 copies.

In June "Dianetics" began to sell in California. In July it sold 13,000 copies on the West Coast. Meanwhile dianetic auditing groups appeared throughout the country; there are fourteen in New York City, 500 in the United States. Last month, sales were about 3,000 a week, and the book was climbing steadily on the best-seller lists. Three weeks ago they jumped to 4,000 a week. Total sales to date are 55,000, a Japanese edition has already been translated, French and German editions are being translated now, and a sequel, "Dianetics: What It Means to You," is scheduled for late fall.



Hubbard: Dianetics' progenitor

August 21, 1950



Guareschi: Shooting was serious

REVIEWS:

Priest vs. Communist

Don Camillo is a priest in a village in the Po River valley, a huge, hot-tempered man, always trying to settle arguments with his fists, usually winning, and then going into the church to talk things over with Christ. "Lord," he says, "forgive me, but I'm going to beat him up for You."

Christ replies: "You'll do nothing of the kind. I have forgiven him, and you must do the same . . ."

"Let me at least hit him with this candle. After all, Lord, what is a candle?" "No," the Lord answers, "your hands were made for blessing."

Through the first half of "The Little World of Don Camillo" by Giovanni Guareschi, Don Camillo wins victory after victory. He fights for twenty minutes with Peppone, the leader of the local Communists, who wants his son baptized Lenin, and flails six comrades with a bench when they paint red signs on the wall of the rectory.

Sometimes when he comes in to discuss these matters with Christ, He does not approve. Sometimes He remains silent altogether, and Don Camillo in agony goes on a diet of bread and water. He trounces the Communists again and again, makes them look ridiculous, and delivers spirited sermons full of allusions to local leftists. Finally he goes to the church: "I don't presume to criticize Your actions," he says to Christ, "but I would never have let Peppone become mayor."

All this is told lightly, in brief episodes, with some rather forced humor in the discussions with Christ, with some sentimentality in the relations of Don Camillo and Peppone (they are always knocking each other's blocks off and then shaking hands as worthy antagonists).

Its early chapters are sometimes too breezy; they suggest the political black-

GLOBE SPRINKLERS



FIREMEN EVERY 10 FEET

They Harness Fires

The singular feature of the GLOBE Automatic Sprinkler System is that the FIRE itself brings into action the force that extinguishes it.

It makes the FIRE act to destroy itself.

GLOBE AUTOMATIC SPRINKLER CO.
NEW YORK . . . CHICAGO . . . PHILADELPHIA
Offices in nearly all principal cities

THEY PAY FOR THEMSELVES

REALOCK PROTECTION PLUS



Here are some of the extra protective advantages you get when Realock Fence guards your property.

...Wherever bolts are necessary in conjunction with hinges and locking devices or other fittings, additional security is made possible, and tampering eliminated, because the nuts are placed on the inside of the fence.

...Heavily galvanized by a special process, Realock Fence is weather-resistant, extra strong and durable...costs little or nothing for maintenance.

For additional features and free estimate consult your classified telephone directory—or write direct.

REALOCK FENCE

WICKWIRE SPENCER STEEL DIVISION
361 Delaware Avenue • Buffalo 2, N. Y.
THE COLORADO FUEL & IRON CORP.
Continental Oil Bldg. • Denver 2, Colorado
THE CALIFORNIA WIRE CLOTH CORP.
1080-19th Avenue • Oakland 6, California
BRANCHES & DISTRIBUTORS IN KEY CITIES EVERYWHERE

