

What magazine gets it wrong in 1991?



ANSWER:

The same one that was wrong in 1940 — TIME magazine.

In that year, TIME heaped praise on Fascist dictator Benito Mussolini as “still a virtuoso of politics, a wizard with economic and military gadgets, an athlete, a leader of men.”

TIME was an ardent supporter of Il Duce; he would grace the front cover of the magazine numerous times. In one issue, for example, a smiling, fatherly Mussolini appeared with his arms around the shoulders of his sons.

TIME's glowing description in 1940 came only four years after Mussolini had invaded and conquered Ethiopia where his modern troops crushed a completely peaceful native people. Two months after TIME's praise, Mussolini joined Hitler in his master plan to take over the world and exterminate “inferior” races. Three years later, after numerous embarrassing military defeats, Mussolini, the “leader of men” was hung by his own people.

Look for the special advertising supplement on TIME magazine appearing June 14 in USA Today.

Published as a public service by the Church of Scientology[®] International

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